

## PRESS RELEASE 2023

Design without limits! **SARDINIA** Indoor-Outdoor, a key topic of the new spring 2024 collection from JAB ANSTOETZ Fabrics, makes it possible: **SARDINIA** can be used in an urban environment, in a country-house atmosphere or in typical outdoor areas such as around the pool. In combination with carpets from JAB ANSTOETZ Flooring, it creates atmospheric outdoor spaces.

The upholstery fabric collection was developed with a casual look in mind. The light base colours and the soft feel are reminiscent of natural fibres. There is a choice of six patterned articles, a plain bouclé with a voluminous look, an outdoor velvet and an outdoor curtain. All fabrics are made from spun-dyed recycled material and therefore belong to the ColorProtect and Eco-Protect ranges. They look good, are weather-resistant and easy to care for. The atmospheric colour palette ranges from bordeaux and coral to shades of linen, grey, corn yellow, lime green and aqua. **SARDINIA** brings an extra portion of charm to the interior. It inspires a sense of well-being both indoors and outdoors.

"The SARDINIA Indoor-Outdoor collection excites me with its natural, casual look and its pleasant feel. We only use recycled yarns", Thomas Fenn, Design & Development JAB ANSTOETZ Fabrics.





The tactile plain **OLBIA** in a twill weave is available in nine colours. **CERVO** hits the nerve of the times with its casual stripes. The fluffy fancy yarn adds a fashionable touch to the herringbone design. Small irregularities are welcome! Has what it takes to become a classic: with **PORTO PINO**, a herringbone design is formed into two-colour contrasting block stripes. **CAGLIARI** features narrow stripes in a twill weave. **CERASO** has a relief effect thanks to the contoured spot colours. **MADDALENA** is a small, versatile medallion design. The plain bouclé **NUORO** with a total of eight colourways enriches all colour families. Subtle light and dark contrasts lend the voluminous fabric additional depth. The room-high curtain voile **CALETTA** captivates with its soft feel, a subtle stripe effect and, in particular, with its natural, linen-like look.

Since 1946 the Bielefeld-based company has stood for textile furnishings at the highest level of quality and has continuously enlarged its competence in the field of interior design with a sure instinct for trends. Run by Stephan and Claus Anstoetz as well as Chris-Jacob Schminnes, the internationally operating group of companies convinces with a multifaceted portfolio of exclusive furnishing textiles, interior sun protec-

tion solutions, upholstered furniture and upholstered beds, made-to-measure carpets and floor coverings as well as furnishing accessories. Besides the fabric lines JAB ANSTOETZ Fabrics, CHIVASSO, CARLUCCI, Gardisette and climatex®, the brands also include JAB ANSTOETZ Systems, JAB ANSTOETZ Acoustics as well as the flooring lines JAB ANSTOETZ Flooring and ADRAMAQ and the furniture lines BW Bielefelder Werkstätten and ipdesign. The subsidiary Golf House with its top-class portfolio of golf equipment and service is one of the leading golf retailers in Europe.

## **Press contact:**

JAB JOSEF ANSTOETZ KG Melanie Bohlke Potsdamer Straße 160 33719 Bielefeld, Germany

Phone: +49 (0)5 21/20 93-422 / +49 (0)5 21/20 93-0

Fax: +49 (0)5 21/20 93-464

E-Mail: melanie.bohlke@jab.de / JABexport@jab.de

For further information about the JAB ANSTOETZ group of companies please visit www.jab.de.

